



## Ambassador Program

The WeVideo Ambassador program exists to honor, celebrate, and empower educators who are infusing video creation and interactive video into teaching and learning.

### WeVideo Ambassadors

- are passionate about facilitating opportunities for students to express themselves creatively and enhance learning through video creation and interactive video.
- engage other educators and their community to bring the power of digital storytelling and interactive video to all students.
- are presenters, classroom teachers, district leaders, influencers, and advocates for creativity, media literacy, and digital storytelling.
- are wonderful individuals innovating with the power of video creation!

WeVideo enhances learning by harnessing the power of interactive video. We believe everyone should have the power to create, communicate, and collaborate with video. We're committed to inspiring creativity and digital literacy for the next generation. We recognize educators are the heart and soul of this profound work, and we want to recognize those who are leading the way.

Follow us with #WeVideoCreative and check out [this page](#) for current events and opportunities!

### Criteria

Any educator or education influencer across all levels (pre-K through higher ed, public and private) who completes the three courses under our [WeVideo Certified Educator](#) program and earns the three associated badges can apply to become a WeVideo Ambassador. In our review of applications, we are looking for candidates who

- Have successfully completed the WeVideo Certified Creator, WeVideo Certified Educator, and WeVideo Certified Trainer courses and earned all three badges.
- Demonstrate an influence beyond just your classroom and school (blogs, webinars, conferences, workshops, etc)
- Are willing to help drive active use of WeVideo in PK, K-12, and/or Higher-Ed
- Attend at least 3 of four quarterly Ambassador meet-ups (virtual) in the coming year
- Promote at least one WeVideo creative challenge or assignment idea per month
- Begin to create and share interactive videos made with WeVideo Interactivity.
- Provide product feedback to help shape the future of video creation and interactive video

## Benefits

- A free WeVideo ambassador account with interactivity and beta environments
- Insider Wevideo knowledge including beta testing and product features
- Time to connect, learn, and grow with a community of creative educators and leaders
- Leadership opportunities to support WeVideo initiatives and programs (conference presentations, regional trainings, educator spotlight series, social media)
- Paid opportunities to write and publish to our blog about how you use WeVideo
- WeVideo swag and other fun rewards

## Next Steps

Complete this [application](#), which includes:

- Provide basic contact information
- Upload a 2-minute video (max 100MB) showcasing how you are inspiring creativity and digital storytelling in K-12 classrooms
- *Optional:* share your application video on social media, tag @WeVideo, and use the hashtag #WeVideoCreative
- Expect to hear back from the WeVideo team within two weeks of the application deadline

## Application

Your 2-minute application video (max 100MB) should address the following:

- How have you leveraged WeVideo to support teaching and learning? Please share examples (e.g. any projects or activities you have designed, student work, etc), and discuss the impact of your work.
- Describe your leadership experience with WeVideo. How do you impact teaching and learning with WeVideo beyond your immediate community? Are you presenting at conferences, sharing on social media, publishing, etc?
- How have you used WeVideo as a creator? Feel free to share examples of your work.

## Questions

Questions about this program or application can be emailed to [success@wevideo.com](mailto:success@wevideo.com)